



FedEx St. Jude Championship

2022 Story Ideas Deck

Media Contact:

Rachel Noble, Communications Manager, PGA TOUR, rachelnoble@pgatourhq.com

GENERAL INFORMATION

<u>DATE</u>	August 10-14, 2023												
<u>LOCATION</u>	TPC Southwind Memphis, Tennessee												
<u>ARCHITECT</u>	Ron Prichard (1988) with Hubert Green, Fuzzy Zoeller as consultants												
<u>PAR/YARDAGE</u>	35-35 – 70/7,243 yards												
<u>DEFENDING CHAMPION</u>	Tony Finau, 264 (-20) played at Liberty National Golf Club												
<u>FORMAT</u>	Four-day, 72-hole stroke-play competition; 36-hole cut 65 and ties												
<u>PURSE</u>	\$15 million												
<u>TICKETS</u>	Tickets to the FedEx St. Jude Championship are available at fedexchampionship.com												
<u>TELEVISION</u>	<p>The PGA TOUR has long-term domestic distribution partnerships for broadcast coverage on CBS, NBC and Golf Channel and video streaming service on ESPN+. Internationally, PGA TOUR coverage is available across 200+ countries and territories in 27 languages via 43 local broadcast partners, in addition to the digital streaming service platform GOLFTV powered by PGA TOUR.</p> <table><tr><td>Thursday, Aug. 11</td><td>2-6 p.m.</td><td>GOLF Channel</td></tr><tr><td>Friday, Aug. 12</td><td>2-6 p.m.</td><td>GOLF Channel</td></tr><tr><td>Saturday, Aug. 13</td><td>12-2 p.m. 2-5 p.m.</td><td>GOLF Channel NBC</td></tr><tr><td>Sunday, Aug. 14</td><td>11 a.m.-1 p.m. 1-5 p.m.</td><td>GOLF Channel NBC</td></tr></table> <p style="text-align: right;">*all times Central</p>	Thursday, Aug. 11	2-6 p.m.	GOLF Channel	Friday, Aug. 12	2-6 p.m.	GOLF Channel	Saturday, Aug. 13	12-2 p.m. 2-5 p.m.	GOLF Channel NBC	Sunday, Aug. 14	11 a.m.-1 p.m. 1-5 p.m.	GOLF Channel NBC
Thursday, Aug. 11	2-6 p.m.	GOLF Channel											
Friday, Aug. 12	2-6 p.m.	GOLF Channel											
Saturday, Aug. 13	12-2 p.m. 2-5 p.m.	GOLF Channel NBC											
Sunday, Aug. 14	11 a.m.-1 p.m. 1-5 p.m.	GOLF Channel NBC											
<u>IMPACT</u>	Since 1970, Memphis' PGA TOUR stop has raised more than \$60 million for the championship's primary charitable beneficiary, St. Jude Children's Research Hospital and helped drive awareness around the globe.												
<u>MORE INFORMATION</u>	Visit FedExChampionship.com or follow @FedExChamp on Instagram, Twitter and Facebook												

MAKE IT TO MEMPHIS

The city of Memphis has held a PGA TOUR event every year since 1958, and the 2022 FedEx St. Jude Championship marks Memphis' first time hosting a FedExCup Playoffs event in its 65 years of golf history. The championship is the first of three events in the FedExCup Playoffs, the culmination of the season-long competition that is the centerpiece of the PGA TOUR Season as players compete to make it to Memphis.

The FedEx St. Jude Championship features the top eligible players in the FedExCup at the conclusion of the regular season. With serious do-or-die drama through three pressure-packed weeks in August, players fight to keep their seasons alive with hopes of being the last one standing to lift golf's Ultimate Prize – the FedExCup.

Since 1970, Memphis' annual TOUR stop has raised more than \$60 million for the championship's primary charitable beneficiary, St. Jude Children's Research Hospital, and helped drive awareness around the globe.

Tournament history in the FedExCup era (2007-present):

Year	Winner	Score	Site
2007	Steve Stricker	268 (-16)	Westchester Country Club
2008	Vijay Singh*	276 (-8) *Playoff	Ridgewood Country Club
2009	Heath Slocum	275 (-9)	Liberty National Golf Club
2010	Matt Kuchar	272 (-12) *Playoff	Ridgewood Country Club
2011	Dustin Johnson	194 (-19)	Plainfield Country Club
2012	Nick Watney	274 (-10)	Bethpage State Park (Black)
2013	Adam Scott	273 (-11)	Liberty National Golf Club
2014	Hunter Mahan	270 (-14)	Ridgewood Country Club
2015	Jason Day	261 (-19)	Plainfield Country Club
2016	Patrick Reed	275 (-9)	Bethpage State Park (Black)
2017	Dustin Johnson*	267 (-13) *Playoff	Glen Oaks Club
2018	Bryson DeChambeau	266 (-18)	Ridgewood Country Club
2019	Patrick Reed	268 (-16)	Liberty National Golf Club
2020	Dustin Johnson	254 (-30)	TPC Boston
2021	Tony Finau*	264 (-20) *Playoff	Liberty National Golf Club

MOBILE TICKETS

Once again, all daily grounds and all hospitality tickets will be distributed to fans digitally at the FedEx St. Jude Championship. All tickets can be purchased at [FedExChampionship.com](https://www.fedexchampionship.com).

How to access mobile tickets:

1. Download the PGA TOUR app
2. Click "My Tickets" in the top right My TOUR Menu
3. Login with your email and password used to purchase the tickets
4. Click on a ticket and add the barcode to your smartphone wallet!

Mobile tickets significantly decrease the number of fraudulent tickets in the market and allows fans to transfer tickets instantaneously without having to utilize will call.

TICKET OPTIONS

A variety of ticket options for the 2022 FedEx St. Jude Championship are available at [FedExChampionship.com](https://www.fedexchampionship.com), each offering a unique fan experience to watch the PGA TOUR's top players compete at TPC Southwind to kick-off the FedExCup Playoffs.

DAILY GROUNDS

A daily grounds ticket gives access to TPC Southwind starting at \$30 for Wednesday, \$65 for Thursday, and \$70 for Friday, Saturday, and Sunday. This ticket provides fans with access to several open-to-the-public venues, the ability to taste local fare from notable Memphis favorites and stand right along the rope line to watch the best players from the PGA TOUR season in action. Fans are limited to eight (8) tickets per day per person.

MICHELOB ULTRA ATHLETIC CLUB

This exclusive, covered venue on the iconic 11th hole at TPC Southwind offers an upgraded experience to enjoy the tournament in an enhanced space with great views of this exciting par 3. The Michelob ULTRA Athletic Club tickets start at \$175 for Thursday, and \$190 for Friday, Saturday, and Sunday.

YOUTH TICKET POLICY

Those looking for an activity the entire family can enjoy should look no further than the FedEx St. Jude Championship. At the championship, a maximum of two children ages 15 and under are admitted free per one ticketed adult (applies to grounds access only). Whether you're a hard-core golf fan, a sports fan, or just looking to get outside for a day with the kids, the FedEx St. Jude Championship has something for everyone.

MILITARY POLICY

The 2022 FedEx St. Jude Championship will acknowledge the commitment and service of our U.S. Military by offering two complimentary tickets each day (Aug. 10-14) for active duty and reserve members. Military retirees, veterans, and their dependents will be offered discounted tickets at \$15 (plus taxes and fees) on Wednesday and \$35 (plus taxes and fees) Thursday through Sunday.

All military should visit [FedExChampionship.com](https://www.fedexchampionship.com) and follow links and instructions to redeem tickets digitally in advance of the championship. Please note military members will need an active GovX account to verify military status and unlock ticket offer. If military members don't have one tied to their military credentials, they must visit www.govx.com to create an account.

PARKING INFORMATION

General parking for the 2022 FedEx St. Jude Championship will be located at Lot X from Thursday, Aug. 11 through Sunday, Aug. 14. Parking passes are fulfilled digitally, and fans are encouraged to purchase in advance at [FedExChampionship.com](https://www.fedexchampionship.com).

Lot X is located at the FedEx Headquarters at 3640 Hacks Cross Road. The parking passes for Lot X are \$20 per day and credit card only for advance purchase.

For those looking to take advantage of the family-friendly activities on Wednesday, including the return of the Pro-Am, fans are welcome to complimentary parking in Lot C, onsite off Winchester Road with direct access to the course via No. 17 green.

RIDESHARE DROP-OFF

Fans are also encouraged to utilize the rideshare option to TPC Southwind, located near 3400 Players Club Parkway just between No. 1 green and No. 2 tee. Enter "FedEx St. Jude Championship" as your destination and tournament

guests will be dropped off at the Rideshare entrance. When leaving the course, exit tournament grounds through the Rideshare entry and follow tournament signage to the designated Rideshare pick-up area outside the gates.

HANDICAP ACCESSIBLE PARKING

Handicap accessible parking is available at 3400 Players Club Parkway. Guests will be shuttled from there to the main tournament entrance. Once onsite, Mobility Impaired golf cart shuttles will be available to take guests to shuttle stops around the course.

FAN EXPERIENCE

Memphis is a culture as much as it is a city. The character of the city is woven into every aspect of the FedEx St. Jude Championship on both sides of the rope. From exclusive food offerings from some of the most famous spots in the Bluff City to places throughout the course for fans to relax, refresh and enjoy the TOUR's top players, the FedEx St. Jude Championship is a celebration of Memphis.

THE PIT

The Pit features a rotation of iconic Memphis BBQ! Enjoy HOG WILD and The Commissary this year at the celebrated fan-favorite venue. The open-to-the-public food stop is located between the iconic TPC Southwind Silos at No. 9 tee and No. 8 green. Under the shade of the trees, The Pit offers a great spot to enjoy a delicious Memphis BBQ lunch on the course!

THE HUB

The Hub is a public, air-conditioned venue situated on No. 18 fairway. Fans can enjoy activations from championship sponsors including the AutoZone FanZone, St. Jude Children's Research Hospital experience, CDW ShotLink Shootout, including a Topgolf simulator. New in 2022, take a walk down memory lane as we celebrate the 65th year of professional golf in Memphis with old memorabilia, timelines, and historical footage. Come take a break from the heat, mingle with our sponsor and partners, and enjoy the glass frontage overlooking No. 18 fairway.

PGA TOUR FAN SHOP

The Fan Shop, relocated to No. 18 fairway right next to The Hub, has been expanded to offer all your favorite fan apparel items, souvenirs, gifts and more! Be sure to stop in and gear up as Memphis kicks off the FedExCup Playoffs with the FedEx St. Jude Championship.

TRUGREEN BACKYARD

Come visit the TruGreen Backyard in its new location between the PGA TOUR Fan Shop and The Hub situated at No. 18 fairway. Fans can enjoy a moment's respite while immersed in the shade with comfortable seating, a custom bar and access to Pronto Pup!

18TH GREEN COURTYARD

New this year, the 18th Green Courtyard is an enhanced and elevated courtyard featuring Tito's Stillhouse Lounge, BlueCross BlueShield of Tennessee Family Care Suite, our primary First Aid location, tournament concessions, and a new addition, PGA TOUR Training Center. The PGA TOUR Training Center highlights two new PGA TOUR Partners in the fitness space, NOBULL and WHOOP. Be sure to stop by any of the posted course maps throughout the course to locate your favorite amenities and make your trip to the FedEx St. Jude Championship a memorable one!

Tito's Stillhouse Lounge

Open to the public and located on the signature finishing hole at TPC Southwind, the Tito's Stillhouse Lounge will be a hub of activity throughout FedEx St. Jude Championship week. With air-conditioning, interactive games and multiple video screens, the Tito's Stillhouse is the perfect place to enjoy one of their refreshing signature cocktails, Tito's Transfusion or Tito's Lemonade Spritz, without missing any of the tournament action.

BlueCross BlueShield of Tennessee Family Care Suite

Located at the 18th Green Courtyard, the BlueCross BlueShield of Tennessee Family Care Suite offers families with young children a respite from the heat, private nursing rooms, toddler age-appropriate games and a safe environment to rest and relax. Open to the public, come on in and enjoy the hospitality.

PGA TOUR Training Center

The all-new PGA TOUR Training Center highlights two new PGA TOUR Partners in the fitness space, NOBULL and Whoop. The public fan venue will feature a NOBULL sneaker wall, refreshments, and golf simulator which live tracks your WHOOP data.

Primary First Aid Location

The 18th Green Courtyard will also contain the championship's primary First Aid location to service fans that may need assistance during the week.

BIRDIES & BUBBLES

James Beard Award finalists and famed Memphis duo chefs Andy Ticer and Michael Hudman are teaming up once again to bring Birdies & Bubbles back to the FedEx St. Jude Championship. Check out their custom creations while you enjoy a prime view of No. 14 green. Chefs Andy and Michael will prepare one-of-a-kind deliciousness that can only be found one week a year at TPC Southwind. Birdies & Bubbles, an open-to-the-public venue with shaded seating, can be accessed off No. 16 fairway, immediately across Tournament Drive.

MAESTRO DOBEL DECK

This open-to-the-public venue located between No. 12 and No. 13 holes features prime views of No. 12 green and No. 13 tee with a standing bar rail for guests to view the action on the course. While visiting the venue, fans can try specialty cocktails including the Maestro Dobel Ranch Water Drop and the Maestro Dobel Ace Paloma.

BEAT THE HEAT

Fans can enjoy the action throughout TPC Southwind at several shaded seating options open to the public. Shaded bleachers are located at hole Nos. 1, 11, 14 and 16. The FedEx St. Jude Championship will also have cooling mist fans located throughout the course courtesy of BlueCross BlueShield.

Spectators are also encouraged to bring their own water bottles as reusable plastic or metal bottles (no larger than 32 oz.) that are empty upon entry and exit are [permitted](#) at TPC Southwind. New this year, fans will be able to refill cups and water bottles via water refill stations located throughout the course.

PURPLE EAGLE CEREMONY

For the 10th year, FedEx will honor a St. Jude patient by naming a FedEx plane after them. The Purple Eagle Ceremony will take place on the driving range at 11 a.m. on Wednesday, Aug. 10 with this year's patient once again having a connection to FedEx. During the annual tradition, FedEx representatives will unveil the aircraft featuring the name of the patient on the plane.

The goal of the Purple Eagle program is to spotlight the important work being done by St. Jude Children's Research Hospital as well as celebrate the current patient, who happens to have a connection to a FedEx employee.

The 2022 FedEx St. Jude Championship marks 10 years of this tradition and to celebrate the occasion all 10 Purple Eagle recipients will onsite on Wednesday during the ceremony.

SOUL-IN-ONE CELEBRATION

As the eyes of the golf world turn to Memphis to kick-off the FedExCup Playoffs, the FedEx St. Jude Championship is throwing a celebration of our hometown with the Soul-in-One Celebration! This unique event will bring the heart of Memphis to TPC Southwind. As we celebrate our 65th year of professional golf in Memphis, join us on Wednesday, August 10th to kick-off the FedEx St. Jude Championship!

The Soul-in-One Celebration is a full afternoon of activities with live music performances courtesy of Southern Security Credit Union, a Memphis Market presented by Memphis International Airport complete with locally owned businesses and Memphis-based food vendors, and a NIKE Made to Play Zone with family-friendly sporting activities.

Soul-in-One Celebration Schedule

11 a.m.	FedEx Purple Eagle Plane Dedication (Driving Range)
12 p.m.	Soul-in-One Celebration (Tournament Drive between No. 13 green and No. 14 tee) <ul style="list-style-type: none">- Memphis Market presented by Memphis International Airport- NIKE Made to Play Zone
12 p.m.	Live Music: Marcella & Her Lovers
1 p.m.	Live Music: The PRVLG
2-3 p.m.	Live Music: WYXR DJ
4 p.m.	Live Music: 925: the Stax Music Academy Alumni Band
5 p.m.	Live Fashion Show
6 p.m.	Live Music: Brandon Lewis
7 p.m.	Live Music: Lucky 7 Brass Band

GOLF INDUSTRY DIVERSE SUPPLIER SUMMIT – MAKE GOLF YOUR BUSINESS

On Wednesday, Aug. 10, the FedEx St. Jude Championship will host the Golf Industry Diverse Supplier Summit – Make Golf Your Business. The event provides insights for diverse-owned businesses as to how to become a supplier in golf's \$84 billion industry, will be held from 9-11 a.m. at The Pavilion at TPC Southwind.

Experts across leading golf organizations including the PGA TOUR, LPGA, PGA of America, USGA, and National Golf Course Owners Association (NGCOA) will discuss industry needs, provide insights on what makes partnerships successful, and share initiatives including supplier diversity policy statements and how to register in the golf industry's Diverse Supplier Portal and Database, VRACoconnect.org, hosted by the Vendor Resources Administration. The VRA Connect database is part of the industry's "Make Golf Your Thing" movement toward greater diversity, equity, and inclusion.

Speakers and Panelists at the Diverse Supplier Summit include:

- Karen Davidson, Senior Vice President Tournament Operations, PGA TOUR
- Kathy Milthorpe, Chief Financial Officer, LPGA
- Sandy Cross, Chief People Officer, PGA of America
- Mike Ketterman, Senior Director of Corporate Partnerships, NGCOA
- Gina Rizzi, President, Radius Sports Group

- Troy Watson, Co-Founder of ServiceMaster Facilities Maintenance, Diverse Supplier
- Ed Harris, Vice President of Operations, BCM Security Services, Diverse Supplier

FEDEX ST. JUDE CHAMPIONSHIP TROPHY

The FedEx St. Jude Championship trophy is a sculpture expressing athleticism, precision, and chance. Designed and fabricated by John Medwedeff, the trophy is an abstract form, rendered in bronze, and created in celebration of a champion.

A native Tennessean, Medwedeff first began working with metals after taking a blacksmithing class at the Memphis Academy of Arts (now MCA) in the early 1980s. A few years later, Medwedeff completed an apprenticeship at the National Ornamental Metal Museum. The artist-blacksmith has completed over 25 public and private commissions and currently sits on the Board of Trustees for the Metal Museum.

PRO-AM RETURNS!

On Wednesday, Aug. 10 during the FedEx St. Jude Championship, fans are welcome to watch the 18-hole Pro-Am presented by United Rentals featuring three amateurs paired with one professional in a 9 & 9 format. The tee times for the Pro-Am are 7-9 a.m. and 12-2 p.m.

SOCIAL MEDIA IN-THE-KNOW

Be the first to know the latest tournament updates on Facebook, Twitter, and Instagram. Be able to interact before, during and after the championship. Join in with your social commentary and post about your fan experience! Fans are encouraged to capture content (videos, audio, and photos!) throughout the course during championship week!

Give us a follow @FedExChamp on [Instagram](#), [Twitter](#) and [Facebook](#).

COMMUNITY IMPACT

Since St. Jude Children's Hospital became the direct beneficiary of Memphis' annual PGA TOUR stop in 1970, over \$60 million have been raised for the patients of St. Jude. The unwavering support continued from the 2021 event, which generated over \$8.6 million in charitable impact funds. The funds help ensure families never receive a bill from St. Jude for treatment, travel, housing, or food so they can focus on helping their child live.

Each year PGA TOUR players can participate in the Birdies for St. Jude program where they pledge to donate a certain amount of money per birdie made during competition days (Thursday-Sunday). A list of participating players will be disclosed closer to championship week. In addition, St. Jude will host an online auction component via birdiesforstjude.org.

VOLUNTEERS – THE HEARTBEAT OF THE FEDEX ST. JUDE CHAMPIONSHIP

The more than 1,400 men, women, and children who volunteer their time to the FedEx St. Jude Championship each year are an integral part of the tournament's success both during championship week and in the FedEx St. Jude Championship ability to positively impact the local community. The volunteers support every element of the tournament, from tracking statistics, greeting fans, and checking them into hospitality venues to much more!

Since 1970, Memphis' PGA TOUR stop has raised more than \$60 million for the championship's primary charitable beneficiary, St. Jude Children's Research Hospital, which would not be possible without the hard work and dedication of our volunteers.

SCHEDULE OF EVENTS

Monday, August 8

Course Closed to the Public

All Day Practice Round for Professionals

Tuesday, August 9

Course Closed to the Public

All Day Practice Round for Professionals

4-6 p.m. Nike Made to Play Day | *No. 14 tee off Tournament Drive*

Wednesday, August 10

Gates Open at 7 a.m.

Will Call: 6:30 a.m. – 4 p.m.

Soul-in-One Celebration – join us in celebrating Memphis!

7-9 a.m. Morning Pro-Am Tee Times | *No. 1 and No. 10 tees*

10 a.m. Golf Industry Diverse Supplier Summit – Make Golf Your Business | *The Pavilion*

11 a.m. FedEx Purple Eagle Ceremony: Celebrating 10 years! | *Driving Range*

12-8 p.m. Soul-in-One Celebration | *Tournament Drive (No. 13 green and No. 14 tee)*

12-2 p.m. Afternoon Pro-Am Tee Times | *No. 1 and No. 10 tees*

Thursday, August 11

Gates Open at 7 a.m.

Will Call: 6:30 a.m. – 4 p.m.

First Round of Competition

7:15 a.m. First Round of Competition | *Threesomes off No. 1 and No. 10 tees*

7:15 a.m.- 6 p.m. ESPN +

12-6 p.m. PGA TOUR Radio

2-6 p.m. GOLF Channel

Friday, August 12

Gates Open at 7 a.m.

Will Call: 6:30 a.m. – 4 p.m.

Second Round of Competition

7:15 a.m. Second Round of Competition | *Threesomes off No. 1 and No. 10 tees*

7:15 a.m.- 6 p.m. ESPN +

12-6 p.m. PGA TOUR Radio

2-6 p.m. GOLF Channel

Saturday, August 13

Gates Open at 7 a.m.

Will Call: 6:30 a.m. – 4 p.m.

Third Round of Competition

7 a.m. Third Round of Competition | *Twosomes off No. 1 tee*

7 a.m.- 5 p.m. ESPN +

12-5 p.m. PGA TOUR Radio

12-2 p.m. GOLF Channel

2-5 p.m. NBC

Sunday, August 14

Gates Open at 7 a.m.

Will Call: 6:30 a.m. – 4 p.m.

Final Round of Competition

7 a.m. Final Round of Competition | *Twosomes off No. 1 tee*

7 a.m.- 5 p.m. ESPN +

11 a.m.-1 p.m. GOLF Channel

12-5 p.m. PGA TOUR Radio

1 p.m. FedEx Flyover

1-5 p.m. NBC

2-5 p.m. St. Jude Honorary Pin Flag Holders | *No. 18 green*

Following play Closing Ceremony and Trophy Presentation | *No. 18 green*